

# NEW ENGLAND BRIDE

A DIVISION OF NEW ENGLAND BRIDE, INC.

29 Durham Drive  
Lynnfield, MA 01940  
phone: 800-241-5458  
fax: 888-226-0037  
web: NewEnglandBride.com

## Reception Brochure Advertising Rates & Agreement (#N – eff. 5/20/10)

Rep: \_\_\_\_\_ Acct #: \_\_\_\_\_

**MAIL TO ADDRESS ABOVE OR FAX TOLL FREE to your Account Executive at: 1-888-226-0037**

<p><b>STEP 1A: YOUR COMPANY'S INFORMATION</b> Verbal Date: _____</p> <p>Advertiser: _____</p> <p>Contact/Title: _____</p> <p>Address: _____</p> <p>City: _____ ST: _____ ZIP: _____</p> <p>Clients Call This #: (_____) _____ EXT: _____</p> <p>Cell #: (_____) _____ FAX #: (_____) _____</p> <p>Send Bills To: _____ Ph #: (_____) _____</p> <p>Web Site: www. _____</p> <p>Email: _____</p>	<p><b>STEP 1B: YOUR AGENCY'S INFORMATION</b></p> <p>Agency: _____</p> <p>Contact: _____</p> <p>Title: _____</p> <p>Address: _____</p> <p>City: _____ ST: _____ ZIP: _____</p> <p>Phone: (_____) _____ EXT: _____</p> <p>Email: _____</p>
--	--

**STEP 3: CHOOSE Your Reception Brochure And CHECK Your Ad Size Here. See Ad Rates & Ad Prep below.**

Check Brochure	Est Print Date	CHECK The Ad Size To Run In Each Brochure					Price	
<input type="checkbox"/> Hyatt Regency Boston	Sep 15 '10	<input type="checkbox"/> Back Cvr	<input type="checkbox"/> Inside Cvr	<input type="checkbox"/> Full Pg	<input type="checkbox"/> 1/2 pg Hor.	<input type="checkbox"/> 1/4 pg	<input type="checkbox"/> 1/8 pg	\$ _____
<input type="checkbox"/> Raffael's Walpole	Oct 15 '10	<input type="checkbox"/> Back Cvr	<input type="checkbox"/> Inside Cvr	<input type="checkbox"/> Full Pg	<input type="checkbox"/> 1/2 pg Hor.	<input type="checkbox"/> 1/4 pg	<input type="checkbox"/> 1/8 pg	\$ _____

**Full payment due with agreement. Brochures not printed til all ads +prep are paid. Agency Ads/Pmts due 60 days before Print Date.**

Brochure Ad Sizes	RATE	AD PREP	Actual AD SIZE
Back Cover	\$2,095	\$500	7.5" w x 10" h
Inside Cover	\$1,975	\$500	7.5" w x 10" h
Full Page	\$1,595	\$500	7.5" w x 10" h
1 / 2 page Horizontal	\$995	\$350	7.5" w x 4.875" h
1 / 4 page	\$495	\$150	3.625" w x 4.875" h
1 / 8 page	\$375	\$100	3.625" w x 2.3125" h

**STEP 4: I want to buy extra copies. Send me \_\_\_\_\_ (Minimum 25) copies after printing. Bill me @ \$1/copy = \$ \_\_\_\_\_**

**STEP 5: Who will create your ad?**  My Ad Agency  NE Bride  Pick up ad from: \_\_\_\_\_

Go to this link for ad specifications: <http://www.NewEnglandbride.com/AdSpecs> **TOTAL AD PREP CHARGES: \$ \_\_\_\_\_**

**STEP 6: Choose Your Directory Listing #:** See Complete List at: [www.newenglandbride.com/Categories.asp](http://www.newenglandbride.com/Categories.asp)

**STEP 7: I will pay by:**  Check # \_\_\_\_\_  Cash  AMEX  DISC  MC  Visa **Total Credit Card Charges \$ \_\_\_\_\_**

Credit card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ 3 Digit Sec Code: \_\_\_\_/\_\_\_\_/\_\_\_\_

Exact name on credit card: \_\_\_\_\_

Exact address on cc statement: \_\_\_\_\_ City: \_\_\_\_\_ ST: \_\_\_\_ Zip: \_\_\_\_\_

**STEP 8: Terms and Acceptance:** You will be billed at the open rate. Full payment is due with this agreement. Brochures will not be printed until all ads and ad prep are paid. New England Bride and the facility reserve the right to decline any vendor's participation. This agreement is non-cancellable. Rates are subject to change without notice. You acknowledge that you have read and you agree that this agreement is subject to the additional terms and conditions at this link: <http://www.newenglandbride.com/Terms>

\_\_\_\_\_  
**Advertiser's Signature** TITLE DATE

\_\_\_\_\_  
**For New England Bride, Inc.** TITLE DATE

(For Office Use: acmgr:\_\_\_\_ tnotes:\_\_\_\_ sch:\_\_\_\_ inv:\_\_\_\_ cc:\_\_\_\_ ACT ID #:\_\_\_\_)